



DEPARTMENT OF VETERANS AFFAIRS
Center for Verification and Evaluation
Washington, DC 20420

June 17, 2015

In Reply Refer To: 00VE

Mr. Byron L. Cherry
Succeed to Lead, LLC
DUNS: 806687120
17739 Main Street, Suite 130
Dumfries, VA 22026

Dear Mr. Cherry:

On behalf of the U.S. Department of Veterans Affairs (VA), Center for Verification and Evaluation (CVE), I am writing to inform you that Succeed to Lead, LLC has been verified as a service-disabled Veteran-owned small business (SDVOSB) and added to the Veteran business database at www.vip.vetbiz.gov. Succeed to Lead, LLC will be eligible to participate in Veterans First Contracting Program opportunities with VA. **This verification is valid for two years from the date of this letter.**

To promote Succeed to Lead, LLC's verified status, you may use the following link to download the logo for use on marketing materials and business cards:

http://www.vetbiz.gov/cve_completed_s.jpg

To ensure that Succeed to Lead, LLC is correctly listed in the Vendor Information Pages, check Succeed to Lead, LLC's profile for the verified logo. Please notify us if the logo is not present within 72 hours of receipt of this letter.

While CVE has confirmed that Succeed to Lead, LLC is in compliance with the regulation, Succeed to Lead, LLC must inform CVE of any changes or other circumstances that would adversely affect its eligibility. Eligibility changes not reported to CVE within 60 days could result in a referral to the Office of Inspector General (OIG), a referral to the Debarment and Suspension Committee, and the initiation of cancellation proceedings—all of which could result in Succeed to Lead, LLC being removed from the VIP Verification Program.

Please be advised that this letter and other information pertaining to Succeed to Lead, LLC's verification application may be subject to Freedom of Information Act (FOIA) requests. In addition, all companies approved for the program may be required to participate in one or more post-verification audits. Please retain a copy of this letter to confirm Succeed to Lead, LLC's continued program eligibility.

At any time if Succeed to Lead, LLC discovers one or more NAICS Code(s) that are other than small on its CVE VIP profile, CVE will require all other than small NAICS Codes to be removed within five (5) business days. If these NAICS Codes are not removed within the allotted five (5) business days, CVE may request the U.S. Small Business

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Administration (SBA) to conduct a formal size determination. In addition, CVE may initiate a referral to OIG, Debarment and Suspension Committee and or pursue cancellation proceedings. All of the aforementioned referrals and procedures could result in Succeed to Lead, LLC being removed from the VIP Verification Program.

Thank you for your service to our country and for continuing to serve America through small business ownership.

Sincerely,

A handwritten signature in black ink, appearing to read 'J. Gault', with a long horizontal line extending to the right.

J. Gault
Acting Director